

## Reputation Manager

Communications & External Affairs  
Quality Meat Scotland



Are you passionate about sharing the benefits of and dispelling misinformation around red meat to communities across Scotland? Do you have experience working in Communications, Marketing and / or Community Engagement?

If you have answered 'yes', then Quality Meat Scotland (QMS) has the role for you!

QMS is the public body which helps Scotland's £2.8 billion red meat sector maximise its positive role in our wealth, health and environment. We work with the Scottish red meat industry to support, protect, promote and develop the people and products that make up the Scottish red meat sector.

We have an exciting new role in our Communications and External Affairs Team as a **Reputation Manager**, who will lead on our proactive community engagement (outreach) programme, showcasing the role the Scottish red meat supply chain plays in a greener, wealthier and healthier Scotland. In addition, the post holder will support QMS's positive red meat narrative, line manage the Community Engagement Team and be a critical part of the organisation's proactive and reactive red meat reputational protection efforts.

As a Reputation Manager at QMS, no two working days will be the same. One day you could be working with Make it Scotch Ambassadors to support the community events programme and the next you could be engaging with teachers and schools on our latest educational initiatives and resources. This role will line manage the Community Engagement Team and have support from the Communications and External Affairs Team as well the wider QMS team.

This role is a permanent and full time, however, we are focused on getting the right candidate, so flexible working patterns could be considered. Our office is based at South Gyle, Edinburgh, however this is a field-based role so location is not always fixed. We offer a comprehensive remuneration and reward package, including a competitive salary, 25 days holidays plus statutory holidays, company maternity policy and 10% employer pension contribution.

Full job description available upon request [applications@gmscotland.co.uk](mailto:applications@gmscotland.co.uk)

### To apply for this role:

Please submit your CV along with a covering letter stating why you believe you are a suitable candidate for the role.

Email: [applications@gmscotland.co.uk](mailto:applications@gmscotland.co.uk)

**Closing date for applications is 12pm on Friday 17 January 2025**