

Could you be the new voice of the QMS Podcast?

Quality Meat Scotland (QMS) is looking for a podcast host to lead the next phase of its industry podcast for the Scottish red meat sector. We will continue to give our listeners the latest market updates and exclusive insight into what's going on and coming up across our organisation, plus more practical and people-focused stories that reflect the realities of modern farming and the wider red meat supply chain.

We are proud that our monthly podcast is listened to by hundreds of people working across the red meat sector each month, has around 30k downloads and is considered one of the world's 'top beef podcasts' of 2025 (Million Podcasts). We are committed to taking the podcast to the next level in 2026 and beyond, working with a passionate host to connect further with those working across the sector.

About the podcast

The QMS Podcast is a platform for providing practical informational and advice to support businesses and exploring real experiences from across the Scottish red meat supply chain from farming and animal health to markets, processing, retail, food culture and consumer connection.

Who we're looking for

We're seeking a confident, credible and engaging host; ideally someone with a strong understanding of farming or the red meat supply chain, and the ability to connect naturally with a wide range of guests

The ideal candidate will have:

- Strong knowledge of farming and the red meat supply chain
- Be based in Scotland with the ability to travel to occasional events to record on site
- Excellent communication and interviewing skills in a relaxed/authentic style
- Professionalism and reliability to deliver consistently
- Genuine passion and enthusiasm for the red meat industry
- Creativity and innovation to make the podcast engaging and informative

Experience hosting podcasts or creating audio/video content is an advantage but not essential.

What the role involves:

- Working with the QMS Communications team to shape episode themes
- Organising, hosting and guiding recorded podcast conversations as well as giving feedback to Digital Communications Officer on any edits
- Keeping discussions focused while allowing space for natural flow
- Helping set the tone and direction of each episode
- Supporting promotion of episodes through your own channels (where appropriate)

QMS will manage production, editing and distribution.

Audio quality and production standards will be prioritised.

Commitment & fees

- 2-year contract to 31 March 2028 (subject to passing **6-month trial period**)
- Approx. **one day per month** commitment
- Paid on an **agreed hourly or per-episode rate**

How to apply

To apply, please submit the following:

- A **short video (up to 5 minutes)** introducing yourself, your connection to the industry, and how you'd approach hosting the refreshed QMS Podcast (please feel free to be creative with this)
- A **one-page written proposal** outlining:
 - Relevant experience
 - Your hosting style and approach
 - What you think makes a great podcast
 - Ideas for guests or themes
 - Your proposed rate

Applications should be sent to abavey@qmscotland.co.uk by **13th March 12pm**.

Shortlisted candidates may be invited to an informal fit discussion before a final decision is made before the end of March 2026.