



**Quality Meat Scotland**

**SPECIFICATION OF REQUIREMENTS  
QMS SCOTCH AMBASSADORS**

**Background:**

Quality Meat Scotland (QMS) is a Non-Departmental Public Body of the Scottish Government established to increase efficiency or productivity and improve marketing in the red meat sector. Also, to develop services that the red meat sector provides to the community and to improve ways in which the red meat sector contributes to sustainable development.

Part of QMS's Strategy is to educate consumers about the benefits of including red meat as part of a healthy, balanced and sustainable diet. This is achieved, in part, by the education provision in schools across Scotland and through our work with our educational partners such as the Royal Highland Education Trust (RHET) and the Scottish Rural College (SRUC).

QMS Scotch Ambassadors will represent our organisation at a range of events; deliver learning on the journey red meat makes 'from farm gate to dinner plate', showcase our Scotch Beef PGI, Scotch Lamb PGI and Specially Selected Pork brands, and discuss some of the key benefits of including red meat as part of a healthy balanced diet. Full training will be provided, and access given to a range of QMS digital resources.

QMS expects bookings for approximately 200 schools throughout the year – we cover both the Primary and Secondary sector and are occasionally asked to deliver talks or cookery demonstrations in further education establishments.

QMS Scotch Ambassadors will be required to be available to deliver at events predominantly within school hours, within term time, although there may be occasional evening or weekend work.



## **Qualifications / Person Specification:**

### **Essential Requirements:**

- Good communication and interpersonal skills, as the role will involve liaising with teachers and young people of a variety of ages.
- Access to a car, or good transport links to ensure duties can be fulfilled.
- Confidence in delivering learning to a range of young people, and a keen interest in teaching young people about agriculture, the red meat sector, and the benefits of including red meat as part of a healthy balanced diet.
- Demonstrate an ability to clearly communicate knowledge of the red meat sector and associated aspects of agriculture, QMS's Scotch and Specially Selected brands, and basic food nutrition (training will be provided to ensure our key messages are being delivered).
- Computer literate (especially emails and word processing).
- Good organisational skills to include accurate completion and submission of administrative paperwork associated with the job.

### **Desirable Requirements:**

- Experience within Education or in delivering learning opportunities to young people.
- Home Economics / Food and Nutrition / Hospitality qualification or experience in cookery demonstration (Must have conducted demonstrations previously).
- A basic understanding of child development, to allow sessions to be delivered at a level appropriate for the young people being engaged with (training can be provided).
- Possession of an Elementary Food Hygiene certificate.

### **QMS Scotch Ambassadors must:**

- Show evidence of business use on insurance certificate for means of transport used to fulfil duties throughout Scotland.
- Be prepared to undertake an PVG check to be able to carry out work in schools.



## **Training:**

Training for QMS Scotch Ambassadors will be provided and is likely to take half a day (which will be remunerated at the appropriate rate). There will also be the opportunity for training to take place on Teams, for those unable to attend in -person.

QMS Scotch Ambassadors should be familiar with our [Farming Foodsteps](#) and [Make it Scotch](#) websites.

Part of the training provided will be familiarisation with the appropriate QMS Risk Assessments for delivering in-school or on-farm events.

## **School/Partner Events:**

QMS Scotch Ambassadors will represent the organisation at a variety of events. These may be in school, or on farm. We work throughout the year with schools and our educational partners, such as RHET and SRUC, and some events may be organised by these bodies. These mostly take the form of 'Food & Farming' days where we are one provider amongst a range of others delivering learning sessions on our specialised subject.

## **School Demonstrations:**

Part of the QMS Ambassadors role might be delivering in-school Cookery Demonstrations. These will link to our Scotch Beef PGI, Scotch Lamb PGI & Specially Selected Pork brand and primarily take place in Home Economics/Health & Food Technology Departments. They will involve resource preparation, delivering health and nutrition messages linking to quality assurance/traceability information, practical cookery, sampling food items with pupils, and clearing up after the demonstration.

## **Equipment/Resources:**

QMS Scotch Ambassadors will liaise with Tracy Martin, QMS Health & Education Coordinator prior to each school event. There will be a variety of online resources which can be accessed, and these will be updated depending on the needs of each school/group.

We also have a range of other resources and PR materials which can be used for events. Again, these can be ordered through Tracy Martin, allowing adequate time for delivery. This includes materials for school cookery demonstrations, although often these items can be borrowed from the school. For cookery demonstrations, the QMS Ambassador is responsible for purchasing the food items required before the demonstration, and will be reimbursed for these costs after the demonstration (proof of purchase to be sent with invoice), as well as being paid for up to 1 hour preparation time. Meat used should be purchased from a QMS Scotch Butchers Club butcher.



### **Cookery Demonstrations - Food Safety:**

All food items should be stored adhering to food hygiene guidelines, whilst at home or in school. Demonstrators must dispose of waste products associated with demonstrations in the bins provided. Under no circumstances are the remains of samples to be given away at the end of the session. Any left-over meat items should be offered to the school Home Economics department. Appropriate hygiene must be adhered to at all times.

### **Remuneration:**

QMS Scotch Ambassadors will be paid at a rate of £25.00 per hour. Travel time is not included (unless you are asked to travel out with your local area).

Remuneration will be through the QMS Payroll system.

Mileage to and from demonstrations is reimbursed at HMRC Mileage Rates (currently 45p per mile). However, personal time or mileage for shopping trips is not reimbursed.

Expenses should always be discussed with Tracy Martin, Health & Education Coordinator prior to the event taking place. These can be claimed with proof of receipt, sent alongside the invoice for hours.

No guarantee of work can be given.