

Could you be the new voice of the QMS Podcast?

Quality Meat Scotland (QMS) is looking for a public farming figure / influencer to be the new voice of its monthly industry [QMS Podcast](#)!

Our podcast has become a vital platform for sharing Scottish red meat news and market trends, the work of QMS to make [Scotland the choice for premium red meat](#), and industry projects with QMS members, the wider industry and public. Each episode brings together internal and external experts, farmers, and other stakeholders to share information, advice and knowledge about the red meat industry.

We are looking a dynamic and knowledgeable individual for the crucial hosting role to guide our listeners through the latest developments in the industry. This would be for an initial 6-month period from October 2024, with potential opportunity to extend. We estimate the time commitment to be no more than a combined one day per month, given QMS will record and edit the show. Payment on an agreed hourly rate.

We are looking for candidates with:

- up-to-date red meat industry and farming knowledge
- strong communication, interviewing and presentation skills
- genuine passion and enthusiasm for the red meat industry
- professionalism and reliability to deliver on a monthly basis
- creativity and innovation to make the podcast engaging and informative

The successful candidate will be responsible for:

- collaborating with the in-house QMS Communications and External Affairs team to plan each episode
- conducting engaging, insightful interviews with guests, whilst keeping things on track
- introducing each episode, setting the scene and summarising key points
- promotion and engagement of each episode in collaboration with QMS

If you believe you have what it takes to be our host, we want to hear from you! Please submit the following to [Laura Clark](#) by 5pm on Wednesday 21 August 2024:

- **short 5-minute video** - Introduce yourself and explain why you are passionate about the red meat industry as well as your vision for the QMS podcast
- **one-page written proposal** - detail relevant skills and experience in relation to the red meat industry and presenting, summarise your approach to hosting the podcast and ideas for potential topics and guests as well as your **hourly rate**

Applications will be reviewed and responded to swiftly and QMS may want to speak to a preferred shortlist at the start of September before offering the opportunity. If more than two candidates are preferred, hourly rates will be considered.