

## Director of Marketing

Marketing

Quality Meat Scotland



Are you passionate about Scotch Beef, Scotch Lamb and Specially Selected Pork? Do you have experience working in marketing for FMPC business?

If you have answered 'yes', then Quality Meat Scotland (QMS) has the role for you!

QMS is the Scottish Red Meat Levy body. We work with the Scottish red meat industry to support, protect, promote and develop the people and products that make up the Scottish red meat sector.

We have an exciting role in our Marketing department as Director of Marketing, who will lead QMS work on developing the Scotch Beef, Scotch Lamb and Specially Selected Pork brands and marketing campaigns that underpin our Scottish livestock supply chains in Scotland.

As Director of Marketing at QMS, no two working days will be the same. One day you could be working with a creative agency on our 'always on' marketing activation, the next working with stakeholders on brand standards and developing new opportunities to showcase the Scottish red meat supply chain at its best. You will be supported by our Marketing team and Brands Integrity team, alongside other members of the wider organisation.

This role is a permanent and full time, however, we are focused on getting the right candidate, so flexible working patterns could be considered. Our office is based in the outskirts of Edinburgh, however there is also a great deal of flexibility on location. We offer a comprehensive remuneration and reward package, including a competitive salary, 25 days holidays plus statutory holidays, company maternity policy and 10% employer pension contribution.

Salary/ Benefits - (Salary band 9) plus 10% company pension contribution, enhanced sickness and maternity pay schemes, death in service benefit and 36 days holiday per year, including statutory holidays.

### Contact

If you are interested in hearing more about this role or on how you can apply, please contact:

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